



#### FREE GIVEAWAYS



### WIN FREE PRIZES!

FREE DRAWINGS
AT THE END OF EACH CLASS

#### FREE GIVEAWAY



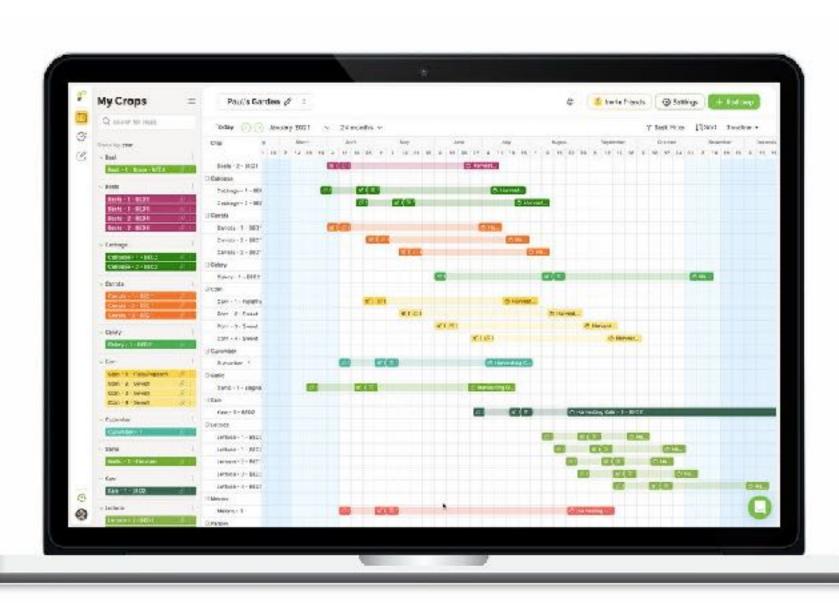


#### WIN LIFETIME ACCESS

- ➤ Our ELITE Gardening Membership
- ➤ Lifetime Unlimited level access to Seedtime
- ➤ Monthly LIVE meetings
- ➤ Private FB Group Access
- Access to our ELITE garden training library online

#### GET ACCESS TO SEEDTIME

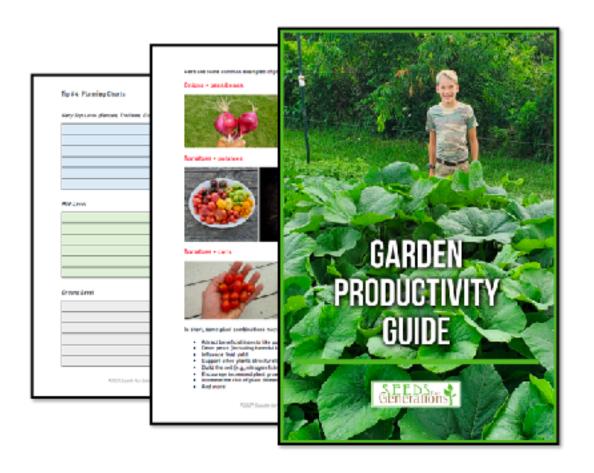
#### TONIGHT!



#### RESOURCE CENTER

- ➤ Will post in the FB group with replays and pinned to the top of the group
- ➤ The link will also be sent by email
- ➤ Or you can directly to: seedtime.us/resources

#### RESOURCE CENTER



- ➤ Note: other freebies will be available there as well
- ➤ Bonus Garden Productivity
  Guide from Seeds for
  Generations

### OVERVIEW:

- 1. DAY 1: Choosing what to grow in your garden and creating your planting calendar
- 2. DAY 2: Choosing where to grow (mapping it out)
- 3. DAY 3: Succession planting made easy









































#### Events or companies Born to Grow (now Seedtime) has been featured in:





There was a very <u>noticeable</u> difference in the amount of fruitage this year compared to last year... I really got to give credit where credit is due, so I thank God and thank you for sharing the knowledge and wisdom to the masses."

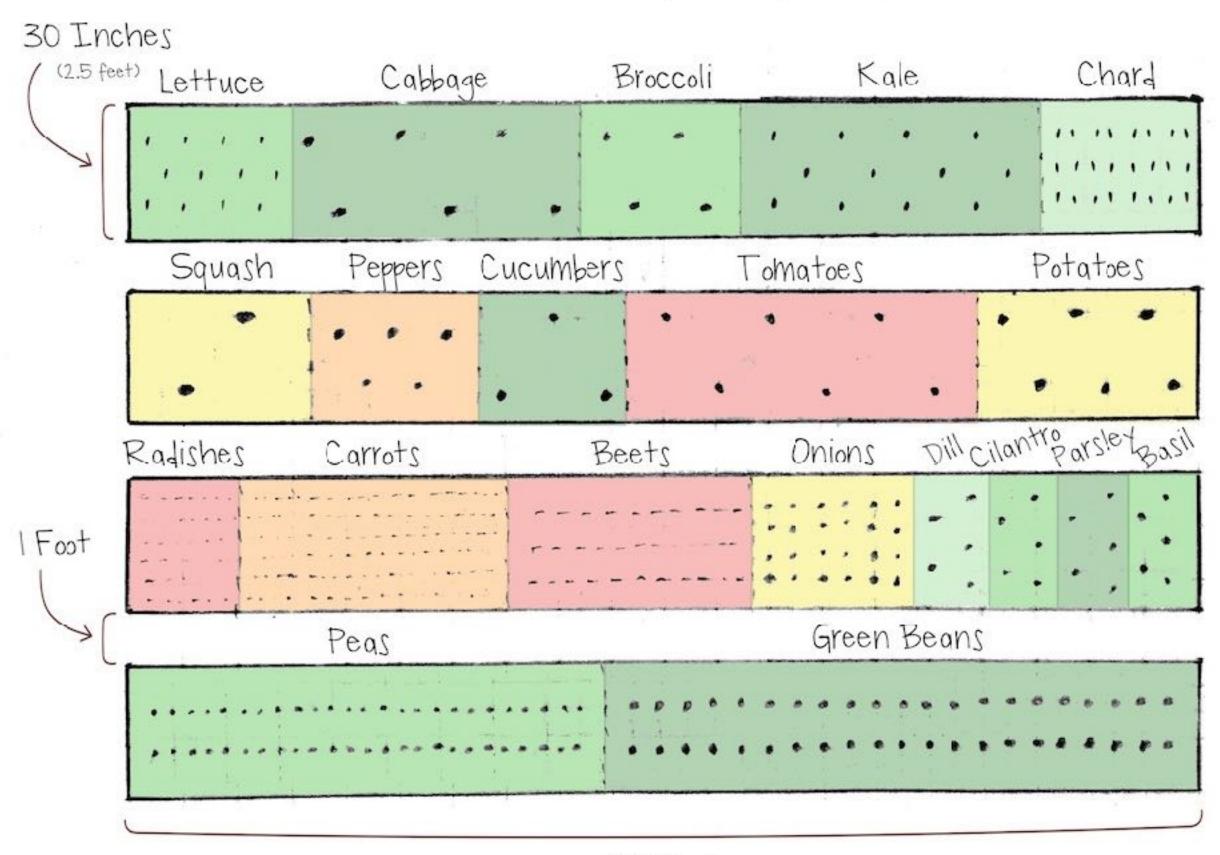
Roy Kim - New York USA



There was only one small space in the yard that got much sun so I put in an 8 foot by 4 foot garden of Russian kale, Georgia southern collards, and black seeded Simpson lettuce in September... The lettuce needed more sun and didn't do well, but the kale and collards did well all winter... I ate fresh greens all winter."

James Hunt - Tennessee USA





20 Feet



#### MAKE A LIST

- 1. Make a list of what you would like to grow
- 2. Be as specific as possible
  - 1. Pickling cucumbers
  - 2. Cherry tomatoes
- 3. Choose the specific varieties you want to grow
- 4. Different types of seeds





## LEAVES AND ROOTS SEEDS AND FRUITS

# WINTER SUMMER



Low Freeze Tolerance	Medium Freeze Tolerance	High Freeze Tolerance
Lettuce Chicory (radicchio, endive, escarole) Broccoli Cauliflower Cilantro Parsley Radishes Celery Bok Choi	Chinese Cabbage Sorrel Rutabaga Kohlrabi Collards Kale Maché Spinach Beets Carrots Parsnips Dandelion Greens Baby Greens	Turnips (hakurei - low) Brussels Sprouts Cabbage Yukina Savoy

## **COLD TOLERANT VEGGIES**

- 1. These are all great veggies to grow in the early spring, fall, or even straight through the winter
- 2. Remember that your cool season veggies are mostly leaf and root veggies while your summer ones are mainly fruits and seeds
- 3. Exceptions (including varieties)





# 2 - ALL ABOUT SEEDS

# ALL ABOUT SEEDS

- Good seeds and good soil really are the two pillars of a successful garden
- 2. "Without high-quality seed, all the other activities are moot." NOG
- 3. What about GMO, hybrid, open pollinated, and heirloom seeds?

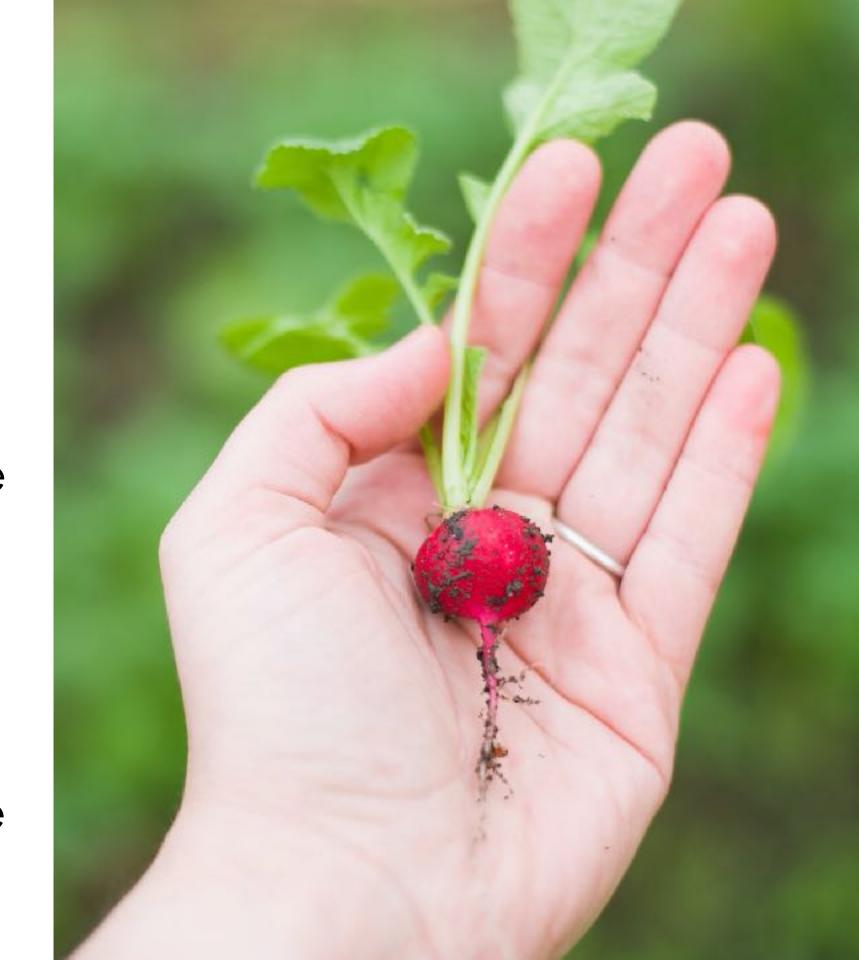


# SEED DEFINITIONS (JOHNNY'S SEEDS)

- 1. GMO or Genetically Modified Organisms
  - "The mechanical or biological transfer of genetic material outside of natural methods and between genera, families or kingdoms."
- 2. **Hybrid** "The offspring of a cross between two or more varieties, usually of the same species."
- 3. **Open-Pollinated** "A non-hybrid variety. One that can reproduce itself in kind."
- 4. **Heirloom** "An old variety that owes its present availability to the seed-saving efforts of amateurs." All heirlooms are open-pollinated.

# **ALL ABOUT SEEDS**

- 1. GMO seeds have serious health and environmental concerns that continue to mount.
- 2. Hybrid seeds are not "evil." We are all hybrids!
- 3. Hybrid seeds can have added vigor, uniformity and disease resistance.
- 4. Hybrid seeds will not reproduce "true to type."



# **ALL ABOUT SEEDS**

- 1. There is evidence that nutritional content may be superior in open-pollinated varieties.
- 2. If you want to save your own seed, you need to use open-pollinated seeds.
- 3. Saving seed is unique to different plants. You need a good book to guide you.



# SEED COMPANIES

- 1. Johnny's Selected Seeds (Maine)
- 2. High Mowing Seeds (Vermont)
- 3. Baker's Creek Heirloom Seeds (Missouri)
- 4. Southern Exposure (Virginia)
- 5. Territorial Seeds (Oregon)
- 6. Peaceful Valley (California)
- 7. Seeds for Generations (Virginia)
- 8. Seedtime Get 20% off



# SEED COMPANIES

- 1. Look for the "Safe Seed Pledge"
- 2. "...The mechanical transfer of genetic material outside of natural reproductive methods and between genera, families, or kingdoms, poses great biological risks as well as economic, political, and cultural threats. We feel that genetically engineered varieties have been insufficiently tested prior to public release...."





# **CHOOSING VARIETIES**

- 1. Do you want to save seeds?
- 2. Pick a seed company or two
- 3. Order a catalog or look online
- 4. Ask your local farmers
- 5. Watch reviews
- 6. Or use some of our favorites!





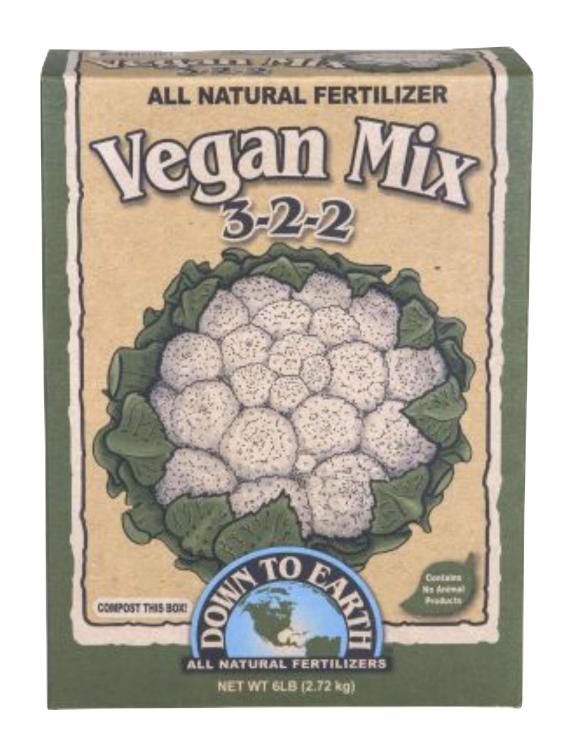
# POTTING MIX RECIPE

1. Potting Mix Recipe:	Full	Half	Quarter
2. Peat Moss	6 gallons	3 gallons	1.5 gallons
3. Compost	6 gallons	3 gallons	1.5 gallons
4. Course Perlite	2 gallons	1 gallon	1/2 gallon
5. Fertilizer Mix	2 cups	1 cup	1/2 cup

6. **Note:** 2 gallon buckets work well for measuring. You can find them at your local hardware store.

# FERTILIZER MIX

- 1. Down to Earth Vegan Mix
  - 1. OMRI Listed
  - 2. 100% Plant Based
  - 3. Excellent balance of nutrients
  - Soy bean meal, canola meal, alfalfa meal, rock phosphate, langbeinite, greensand, kelp meal and humic acids



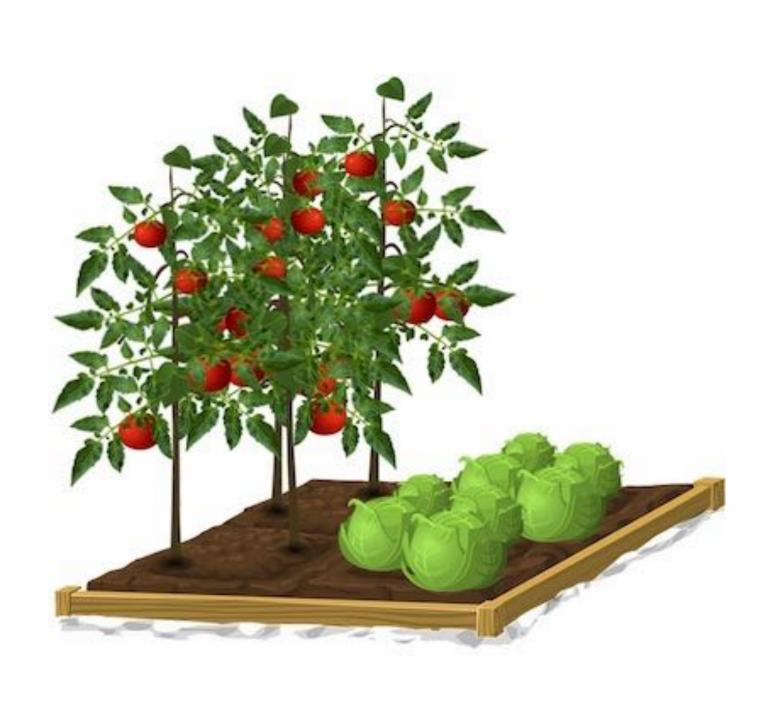


# THE SIMPLE WAY

- 1. Gardening is full of decisions
- 2. The simple art of knowing:
  - 1. What to do (PLAN)
  - 2. How to do it (ACTION)
  - 3. And doing it at the right time (TIMING)
- 3. Power of the "Perpetual Harvest Hack"







### SEEDTIME LAYOUT

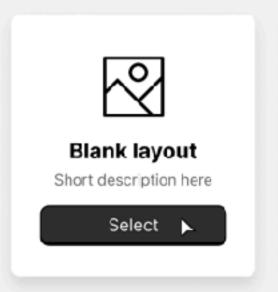
Imagine being able to not only track the timing of your crops, but be able to visually track where they will be growing in your garden at the same time.

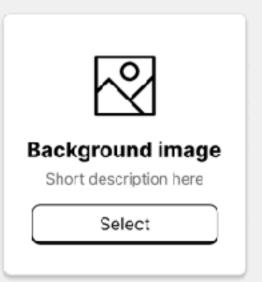
Oh yeah! Now we're talking...

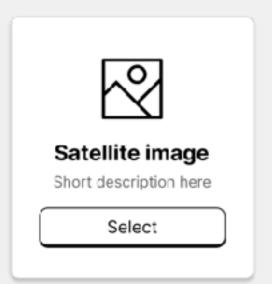




#### Let's start your garden!









## SEEDTIME WEATHER

What if historical weather data and forecasting was integrated directly into your gardening calendar?

Sound like a dream?



### SEEDTIME INVENTORY

Tired of sifting through random half-used seed packets?

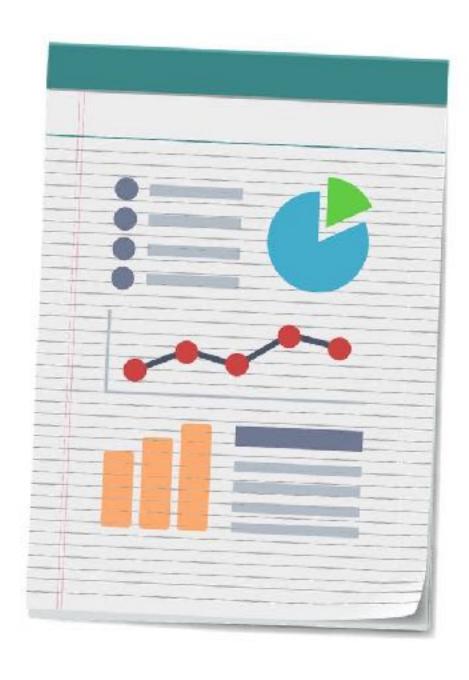
Never sure what you have on hand or what you need to purchase?



### SEEDTIME RECORDS

# Are you crazy about records?

Or just wish you could <u>keep</u> track of how many tomatoes you were able to harvest?



### SEEDTIME ANALYTICS

Records are awesome.

Spreadsheets and columns full of numbers <u>can be</u> overwhelming and/or <u>mind</u> boggling.







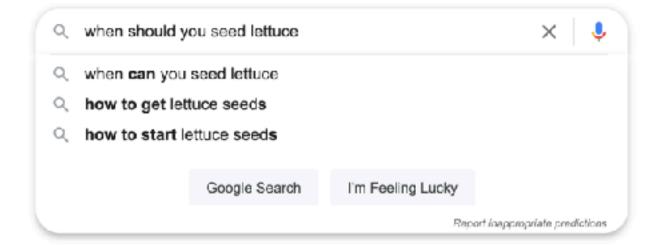






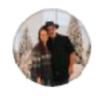
ut Store Gmail Images

# Google









Cj Culmeratur

Absolutely Love it!!! I now have a clear plan of what to do when - NICE JOB!!!

I am not the most tech savy - curious where we go to log back in, go back through emails or is there an icon we can upload?

🗞 · Like · Reply · 49m

#### Jen

Came in last... but just have to say I am loving this app! I'm a fairly new gardener and this is sooooo helpful!



#### Andrea |

I'm using my calendar for the first time, to plan my first ever fall gardening attempt. It's been helpful in knowing what I can and can not plant now before our first frost and what can go past those firsts frosts.

**Like** · **Reply** · 3h



#### Kim

I have been gardening since I was in my mid 20s. I'm now in my mid 60s. I started using the earliest version of Seed time when it first came out. My fall and winter garden last year was the best ever, because the guess work of when to plant was simplified and so easy. Can't wait to see how it will do again this fall and winter My summer garden this year has been challenging because of extreme heat. I love all the videos, helpful links and knowing I can get answers to my questions when I need help. Seed time is absolutely the best and I love it! Wish it had been around 40 years ago. It gives beginning and experienced gardeners tools to have the most productive and successful gardens and harvests. Thank you so much!

**Like** · **Reply** · 9h



#### Kali Cainania

I'm planning a much larger fall/winter garden than I have in the past, with a mix of protected and unprotected growing spaces. It's a lot of different seeding dates to sort out and manage, and Seedtime definitely made it easier to plan and stay on task, and be confident that I am planting things at the right time. I'm looking forward to using it to plan my next spring garden!

Like · Reply · 22h





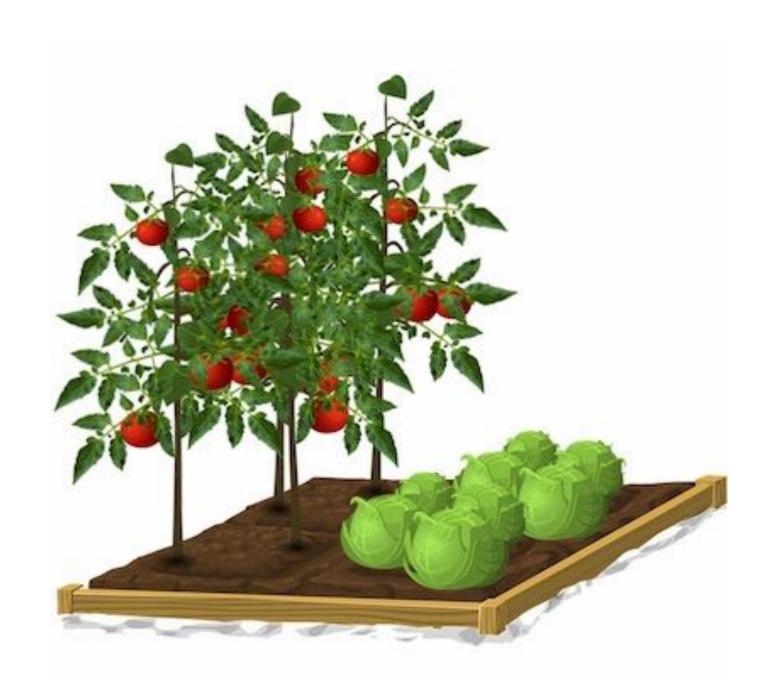
Stacie |

ORGANIZATION! This is my first year trying a functional garden and Seedtime has helped me be SO organized with it! It's really helped me be less anxious about growing everything and gave me a ton of confidence in managing a whole garden!

Like · Reply · 23h







#### SEEDTIME LAYOUT

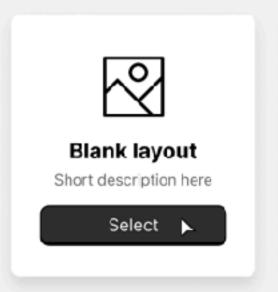
Do you remember Seedtime Layout?

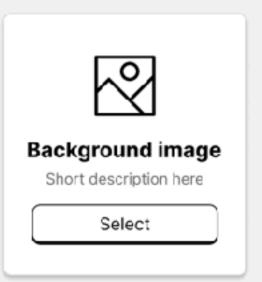
How many of you would like to get early access to Seedtime Layout?

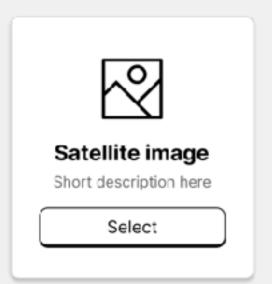




#### Let's start your garden!









# We are hosting a fundraiser to raise capital for building Seedtime Layout



To be completely honest, everything we want to do will probably cost somewhere between \$250,000 - \$500,000



## We're setting a fund-raising goal of \$50,000



Would you be willing to partner with us to build Seedtime Layout and get early access?

## SEEDTIME FREE



## Big update coming to Seedtime Free Accounts

### Recession Proof Your

Get Started



## World faces food insecurity crisis as global population reaches 8 billion

"We are on the way to a raging food catastrophe," the UN Secretary-General said.

#### By Teddy Grant

November 19, 2022, 7:03 AM



#### **Top Stories**



Brittney Griner reunites with wife Cherelle upon return to US

Dec 9, 3:56 PM



First on ABC: Biden admin working on more fixes to Trump border wall construction

Dec 13, 12:02 PM



What the Respect for Marriage Act does and doesn't do

2 hours ago



Biden signs historic same-sex marriage rights bill at White House

34 minutes ago



Kitten doesn't approve of Christmas tree







LOG IN

Stream on hulu

#### Recession Proof Your Rusinass





#### World faces food insecurity crisis as global population reaches 8 billion

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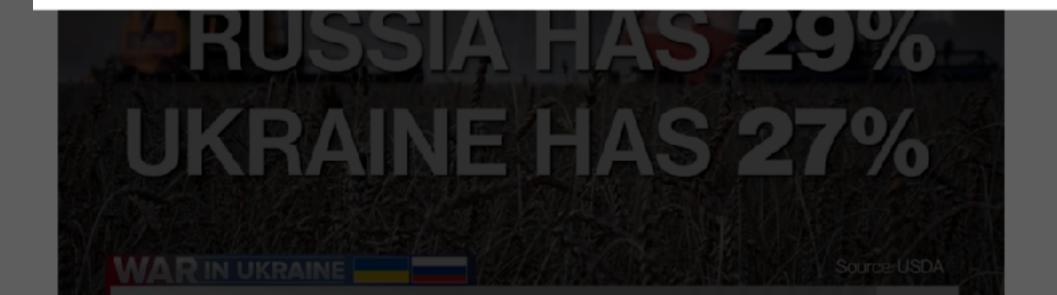


Brittney Griner reunites with wife Cherelle upon return to US

Dec 9, 3:56 PM

Every night around 828 million people go to bed hungry, according to the World Food Program (WFP), a United Nations organization focusing on providing food assistance globally.

es and







Biden signs historic same-sex marriage rights bill at White House

34 minutes ago



Kitten doesn't approve of Christmas tree

#### World Food Program warns of 'unprecedented global food crisis'

NEWS ANTHONY AKAEZE | DECEMBER 5, 2022

**Baptist** News Global



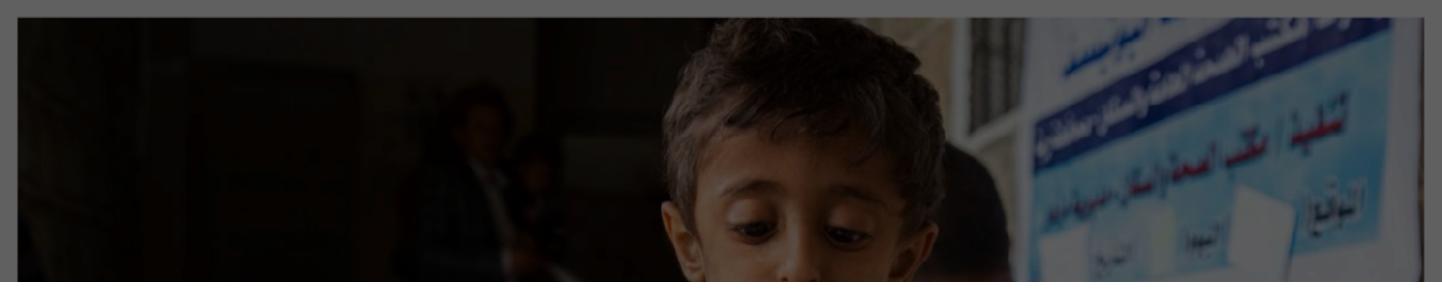
"We are facing an unprecedented global food crisis, and all signs suggest we have not yet seen the worst. For the last three years hunger numbers have repeatedly hit new peaks. Let me be clear: Things can and will get worse unless there is a large-scale and coordinated effort to



#### World Food Program warns of 'unprecedented global food crisis'

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Baptist



"We are facing an unprecedented global food crisis, and all signs suggest we have not yet seen the worst. For the last three years hunger numbers have repeatedly hit new peaks. Let me be clear: Things can and will get worse unless there is a large-scale and coordinated effort to address the root causes of this crisis. We cannot have another year of record hunger."

This is the warning of David Beasley, executive director of the World Food Program.

"We are facing an unprecedented global food crisis, and all signs suggest we have not yet seen the worst. For the last three years hunger numbers have repeatedly hit new peaks. Let me be clear: Things can and will get worse unless there is a large-scale and coordinated effort to



ABOUT US ~

STRATEGIES ~

TOPICS

GRANTS

CONTACT US

)

Podcast Webinars

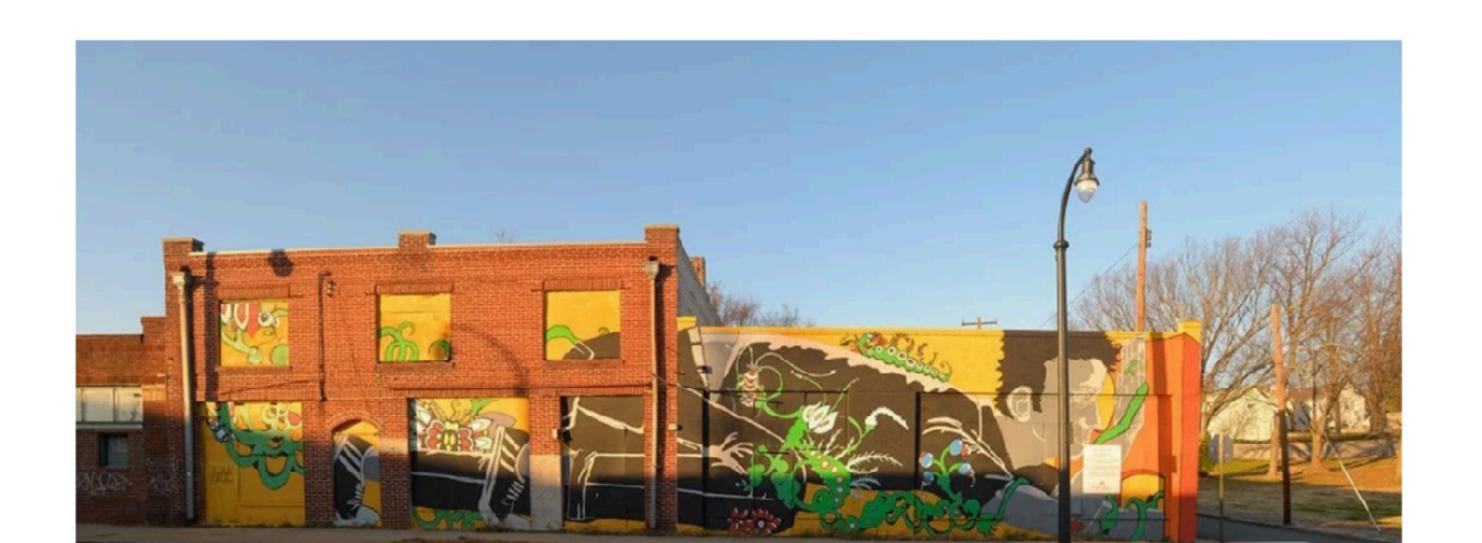
Blog

Publications
KIDS COUNT Data Book
KIDS COUNT Data Center >

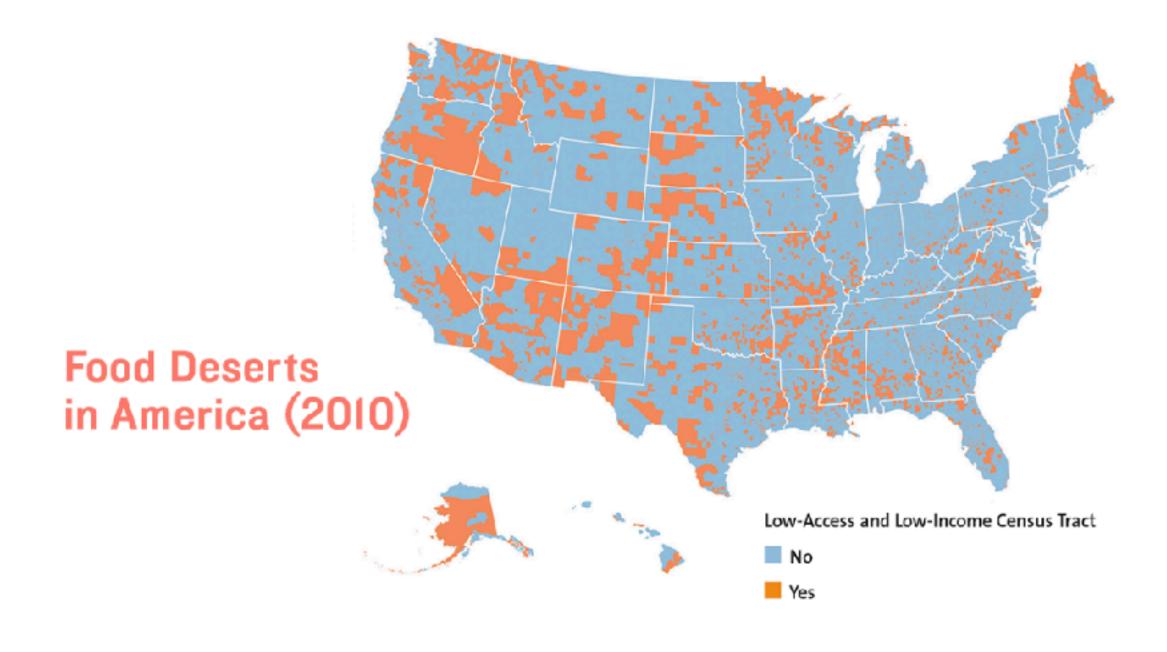


#### Food Deserts in the United States

POSTED FEBRUARY 13, 2021, BY THE ANNIE E. CASEY FOUNDATION



#### MAPPING FOOD DESERTS IN THE UNITED STATES



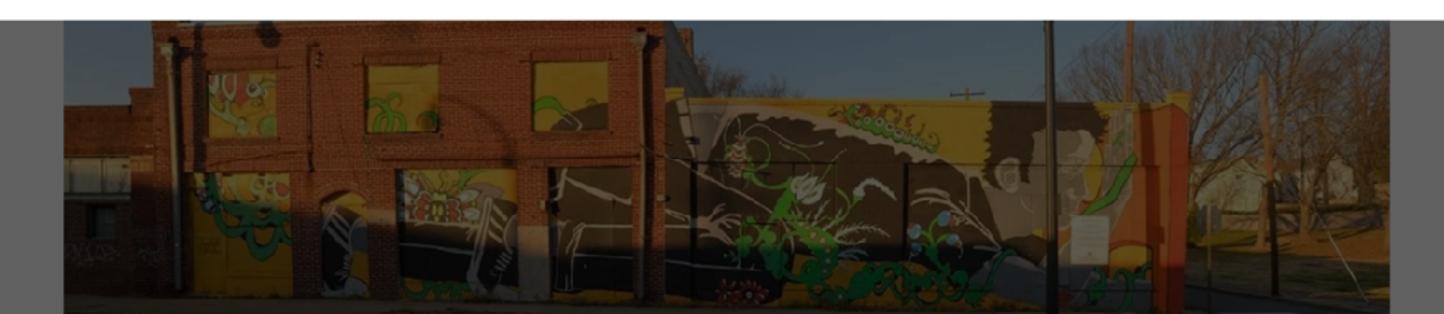
Source: The Food at Home report by Enterprise Community Partners



#### HOW MANY AMERICANS LIVE IN FOOD DESERTS?

Nearly 39.5 million people — 12.8% of the U.S. population — were living in low-income and low-access areas, according to the USDA's most recent <u>food access research report</u>, published in 2017.

Within this group, researchers estimated that 19 million people — or 6.2% of the nation's total population — had limited access to a supermarket or grocery store.





- 1. We have a passion to **give everyone** the tools they need to start growing their own food
- 2. We want to help provide solutions for the global food crises we see in the world today
- 3. We believe that grass roots food growing at family and community levels is the most sustainable solution at all levels



## Previously we had a 7 crop category limit

We're lifting that limit so free users can now use any of our built-in categories and varieties - without limits

## SEEDTIME FREE

#### Seedtime Calendar

- 1 Calendar
- Built-in Crop Categories and Varieties
- Unlimited Planting Schedules

#### **Seedtime Tasks**

Unlimited Tasks

#### **Seedtime Journal**

Unlimited Entries

#### Seedtime Classroom

Masterclass Video Series

#### **Seedtime Community**

Private Facebook Group

#### **Seedtime Store**

 Quick access to seeds, fertilizers, and more...

## SEEDTIME BASIC

#### Seedtime Calendar

- 1 Calendar
- Built-in Crop Categories and Varieties
- Unlimited Custom Crop Categories
- Unlimited Custom Varieties
- Unlimited Planting Schedules

#### **Seedtime Tasks**

Unlimited Tasks

#### **Seedtime Journal**

Unlimited Entries

#### Seedtime Classroom

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#### **Seedtime Store**

- Quick access to seeds, fertilizers, and more...
- 20% Seed Discount on Seed Packets

#### **Future Releases**

- Seedtime Layout (1 layout)
- Seedtime Weather

## SEEDTIME UNLIMITED

#### Seedtime Calendar

- Unlimited Calendars
- Built-in Crop Categories and Varieties
- Unlimited Custom Crop Categories
- Unlimited Custom Varieties
- Unlimited Planting Schedules

#### **Seedtime Tasks**

Unlimited Tasks

#### **Seedtime Journal**

Unlimited Entries

#### Seedtime Classroom

Masterclass Video Series

#### **Seedtime Community**

Private Facebook Group

#### **Seedtime Store**

- Quick access to seeds, fertilizers, and more...
- 20% Seed Discount on Seed Packets

#### **Future Releases**

- Seedtime Layout (unlimited layouts)
- Seedtime Weather
- Seedtime Inventory
- Seedtime Records
- Seedtime Analytics

# SPECIAL: GET 50% OFF YOUR FIRST YEAR OF SEEDTIME BASIC OR UNLIMITED

# SPECIAL: GET \$100 OFF A LIFETIME UNLIMITED ACCOUNT to SEEDTIME

Only available during special promotions - not available in the app



## To get your Seedtime account and/ or support this project go to:

seedtime.us/join

## Fast Action Bonus

Sign up tonight: Get 30% OFF all seeds in the Seedtime store through the end of the year

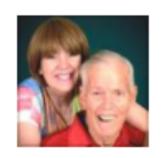
## CANCELATION POLICY

Your membership is a term-to-term commitment. You can cancel any time you want.



## TAKE YOUR GARDEN TO THE SKIES





#### Jan Johnson ▶ Born to Grow Family

June 1 at 11:11pm · 🔣

I deliberately have a very small garden. Keep that in mind when you see this picture. This is my second batch of green beans and my first inkling of peas. I will be picking lettuce tomorrow. Since I have never grown anything

I am really happy.











LaRee Colburn ▶ Born to Grow Family …

August 27, 2017 · 🔠

Today's garden haul. I think it's safe to say I'll be snapping beans tomorrow







1 Joelle Damsteegt McNulty, Melissa Bull and 6 others



David Gasparro You are blessed with a bountiful harvest!

Like · Reply · 22w





→ March Large Colburn replied • 1 Reply



Lisa Minchin-Hoelzl Wow!!

Like · Reply · 22w





Paul Dysinger You're a champion LaRee! (Quote from my wife Natasha 😂)

Like · Reply · 22w





→ Paul Dysinger replied · 8 Replies



LaRee Colburn So tell Natasha we really missed having her help abut we survived. I failed to mention that there were still 2 bags of beans waiting to be snapped in the refrigerator. So in this batch we canned 68 quarts and that gives









There was a very <u>noticeable</u> difference in the amount of fruitage this year compared to last year... I really got to give credit where credit is due, so I thank God and thank you for sharing the knowledge and wisdom to the masses."

Roy Kim - New York USA





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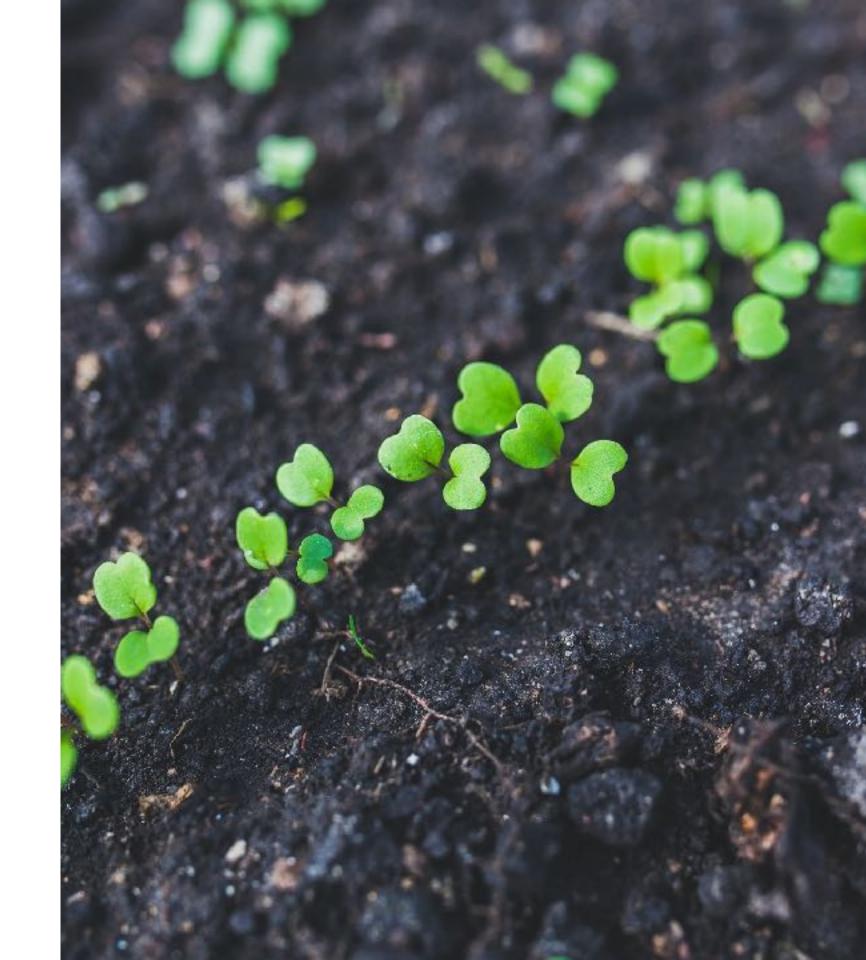
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### SESSION 1 HOMEWORK

- 1. **Make a list** of what you want to grow
- 2. Create your planting schedule in Seedtime
- 3. **Go LIVE or post** in the FB group and share your #1 takeaway from today's training



## FREE GIVEAWAY





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- ➤ Our ELITE Gardening Membership
- ➤ Lifetime Unlimited level access to Seedtime
- ➤ Monthly LIVE meetings
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- Access to our ELITE garden training library online